

# The Oxford Report

ENTREPRENEURIAL FORECASTS AND FUTURES FOR LEADERS  
31B Johnson Ferry Road, Marietta, GA 30068 • Vol. 9, No. 3

Dear Member,

## ECONOMICS

Will the Obama Stimulus Package work? No, but it will help things from getting worse. This is important because if home prices decrease another 10%, we will see unemployment reach as high as 12%. We can call that a depression. Will President Obama get the package passed? Yes, spending money has never been the problem. Reducing spending is the problem and that would not pass. Right now they are debating what "is" is.

## OIL/NATURAL RESOURCES

Don't get used to \$2.00 gallon gasoline. Over the next 5 years, oil will be expensive. The oil companies reduced prices temporarily to let some air out of the bubble and to cash starve the green movement. However, speculators and hedge fund operators are already forecasting huge oil trading profits for 2010. Wall Street sees this as one of the last frontiers where it can make obscene profits.

Major recommendation for you. The only stocks to buy right now and 6 months from now are oil related companies that have an excellent management team. If you have an investment advisor, they should be advising you on what to buy. Ask them to find you 2 or 3 and buy all you can then back the truck up and buy more. Actually, big oil would be a safe way to earn 10 to 20% over the next 5 years. ConocoPhillips is a well diversified oil and gas company.

## FORECASTS

Indices that matter to your local business. Please see Exhibit A that shows 7 indices that make a difference in forecasting for emerging and entrepreneurial companies. It is these companies that will get zero from the stimulus and bailout packages. Ironically, it is the same entrepreneurial companies that will bring America back to its prosperity. When they don't get a free lunch, what other choice do the emerging and entrepreneurial companies have but to sell, innovate, and service. The good news is this is why we are America and why we always come back.

Exhibit A

INDICES THAT MATTER TO YOUR LOCAL BUSINESS			
Index	January 1, 2008	July 1, 2008	February 18, 2009
<b>Dow Jones Industrials</b>	13,265	11,382	7,556
<b>Crude Oil (WTI)</b>	\$96.01	\$140.97	\$34.45
<b>US Treasury 3 Yr Bill Yield</b>	3.247%	1.864%	1.33%
<b>2008 New Car Sales Rate</b>	\$16 Million (2007)	\$13.6 Million (June 2008)	\$12 million
<b>Detroit 3 "Bailout"</b>	\$0	\$25 Billion-green vehicles	\$50 billion
<b>Franchised Dealer Count</b>	20,700	19,200	18,700
<b>Bank Bailouts</b>	\$0	Proposed \$80 billion	\$2 trillion

The 1<sup>st</sup> bailout plan was a comedy and the 2<sup>nd</sup> is criminal. We are basically giving dishonest people honest taxpayer's money. Banks are not responsible for 100% of the financial crisis, only about 99%. Surprisingly, as the covers are pulled back, banking management overall is what I will call "slow." For example, while Wells Fargo was a very good bank on the west coast, Wachovia will be its "elephant" on the east coast. Wells Fargo bought the "elephant" for a song, but now they will have to feed and maintain the elephant. My forecast is that they will strip away Wachovia or give it back in 2 years. Wells Fargo forgot the elephant rule - even if it is free, it can still cost you.

**RELIGION**

National Geographic Channel is running a great documentary called "Jesus - the Boy and Man." While you may disagree with some parts of it, it gives an excellent history of Christianity and its origins.

**LIFESTYLE**

2009 is turning out to be the year of the "recession vacation" which means that we may drive to Hilton Head for the beach instead of flying to the Caribbean for a summer vacation. OR perhaps we will spend a few days camping along the Appalachian Trail rather than stay at the Ritz-Carlton in Naples Florida. Early reports are that people often enjoy the recession vacation more than their past splurges.

**ENTREPRENEURS**

Southwire - Georgia's 6 billion dollar company that many Georgians have never heard of and have no idea what they do. They produce high voltage wire for residential and commercial buildings. Roy Richards started the company right after he graduated from GA Tech and served in WWII. Roy was always too busy innovating and growing market share to ever PR the company. It is located in Carrollton, GA and is now run by the first ever outsider Stu Thorn. Stu has exceeded all expectations from the Richard family. Why did Roy start the company? The company refused to run electricity to his grandmother's home almost 10 years after the Rural Electrical Development Program had been enacted by Congress.

**SCIENCE**

As we enter the season, the World Health Organization's Global Influenza Surveillance Network has published a study that shows all the flu viruses continuously circulate among 4 countries - China, South Korea, Singapore and the Philippines. A traveler picks up the strain and carries it to Europe, America, and the world. The most likely place to pick up a strain - swimming pools, hot tubs and showers.

**INTERNATIONAL**

Closing Guantanamo Bay Prison Camp is a risky proposition for President Obama. The left sees it as their gift for him winning the election and no doubt it will do a world of good across the globe as we demonstrate that human rights invented America. However this could be Obama's Willie Horton if one prisoner gets out and causes him harm in any way.

**SAVE MONEY**

Register your cell phones with the National Do Not Call List. 1-888-382-1222. Due to a new 411 database release of cell phone numbers, telemarketers can start calling your cell phones and you will be charged for the call. Your registration will be permanent.

Best,



W. Cliff Oxford