



## *What:*

E.A. is Atlanta's premier leadership, research and advisory group for business leaders. It is a business network created for like-minded individuals all of which are leaders of their organizations. E.A. offers best in class educational and leadership symposiums that set the highest standards for businesses in sales, service and systems.

## *Why:*

Entrepreneur Advisors equips our members with knowledge, best practices and commerce opportunities to increase sales and exceed customer expectations. It delivers meaningful education that drives our members to make better business decisions and improve their business performance. With 91% of attendees CEOs and business owners, Entrepreneur Advisors is an elite network that offers great opportunities to build and enhance relationships with other leaders and entrepreneurs.

## *How Do you Benefit:*

- » Symposiums – 10 events per year
- » Leadership training and certification
- » Commerce networking for increased sales
- » Access to business leaders & decision makers
- » MBA style business cases
- » Sales best practices
- » Access to live research analysts and experts
- » Intense, candid problem solving sessions of short duration
- » Business opportunities
- » Sales compensation models
- » Monthly advisory conference calls
- » Bi-weekly Oxford Report
- » Personal business coaching
- » Email business advisory support
- » IT advisory support
- » 3-Day MBA Programs

## *Who:*

- » 91 % CEOs, entrepreneurs and business owners
- » Top brands and companies
- » Atlanta's decision makers

## *Individual Leader* [\$1500]

- » Group Status.
- » Monthly Symposiums - An educational exchange forum and exploration of critical business issues with top business leaders.
- » Best Practices Council.
- » Atlanta Stock Exchange - Focused deal making sessions.
- » E.A. LinkedIn Group.
- » E.A. CollectiveX Online Community - Opportunity to communicate with group participants, post events on E.A. calendar, post promotions and company profiles.
- » The bi-weekly Oxford Report.
- » Monthly Q&A Conference Calls.
- » Access to services from participating companies at discounted prices.
- » StarBurst - Great marketing tool. EA profiles participating companies on the E.A. website home page. The profiles are also emailed to all the participating companies in the group.
- » Database of business articles and notes from E.A.'s Symposiums.
- » Exchange Center ~ Client exclusive resource to search for advice, locate experts across a number of categories and get answers to their toughest professional questions.
- » Copy of Presentation after each symposium.
- » Business Case Study [\$1500]

## *Emerging Leader* [\$2500]

- » All benefits listed above.
- » Personal Business Coaching - 2-hour session.
- » E-mail Business Advisory Support - 24x7 business support via email.
- » IT Advisory Service.
- » Business Research.
- » Team Selling and Motivation - 4-hour on-site session with your team.
- » Business Health Check - An on-site visit by Cliff Oxford to evaluate your company's strength, weaknesses, and the critical areas of Sales, Service, and System.
- » Business Case Study [\$1500].

## *Corporate Leader* [\$2500]

- » All Individual Leader Benefits.
- » Up to 5 Members from your Company.
- » Business Case study [\$1500].